

# Meeting Agenda

## Friday, February 22<sup>nd</sup>

7:30am-5:30pm Exhibits  
7:30am-8:30am Continental Breakfast  
8:30am-9:00am Membership Meeting  
9:00am-10:30am Doctor Lecture  
10:30am-10:45am Coffee Break & Exhibits  
10:45am-12:00pm Doctor Lecture  
12:00pm-1:00pm Lunch  
1:00pm-2:15pm Doctor Lecture  
2:15pm-2:30pm Coffee Break & Exhibits  
2:30pm-5:00pm Doctor Lecture  
5:00pm-6:30pm Cocktail Reception  
Sponsored by UBS

## Saturday, February 23<sup>rd</sup>

7:30am-12:30pm Exhibits  
7:30am-8:30am Continental Breakfast  
8:30am-10:15am Doctor Lecture  
10:15am-10:30am Coffee Break & Exhibits  
10:30am-12:30pm Doctor Lecture

## Hotel Reservations

The Ritz-Carlton Reynolds, Lake Oconee  
1 Lake Oconee Trail, Greensboro, GA 30642  
Hotel Reservations: Guests can call  
1-800-241-3333 and reference "Georgia  
Association of Orthodontists" or book rooms  
online: <https://book.passkey.com/e/49607783>.  
\$209 plus tax room rate.

## Registration Fees

\$300 GAO Members • \$425 non-GAO members  
\$850 non-AAO members  
Space limited to 150 attendees  
**New and Young Members:**  
1st Year: Free • 2nd Year: 25% of the fee \$75  
3rd Year: 50% of the fee \$150  
4th Year: 75% of the fee \$225  
\*Full-time faculty \$150

\*Residents: Free (18 residents per Residency Program)  
\*CODA-approved Orthodontic Residency  
programs located in Georgia



32 Lenox Pointe NE  
Atlanta, GA 30324



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GEORGIA  
ASSOCIATION OF  
ORTHODONTISTS



## ANNUAL MEETING

February 22-23, 2019

The Ritz-Carlton Reynolds  
Lake Oconee

**Friday, February 22, 2019****Clinical Pearls for Your Practice • Dr Neal Kravitz • 9:00 am – 2:15 pm, 4 CEUs**

Jackie Kennedy is famously quoted as saying that, “Pearls are always appropriate”; the same could be said about sharing orthodontic clinical pearls. Who doesn’t love picking up those invaluable tidbits and ruminations hidden within a lecture? After all, these clinical pearls are the easiest to take home and implement into our practice. It is a passion of mine to share my clinical ideas with other orthodontists, and what better way than with a lecture entirely devoted to the topic. Be ready for fun and fast paced presentation chock full of clinical pearls.

Objectives:

- Retention pearls
- Challenging patient pearls
- Herbst and functional appliance pearls
- Phase I pearls
- Ectopic teeth pearls
- Marketing Pearls



[www.cvent.com/d/3bqdkn/4W](http://www.cvent.com/d/3bqdkn/4W)

**Risk Management for the Orthodontic Office: Preventing Malpractice Claims****Dr John Buzzatto, Elizabeth Franklin and Joseph Macerelli, Esq. • 2:30 pm – 5:00 pm, 2.5 CEUs**

Malpractice claims and regulatory complaints continue to be a risk for all orthodontists. Actual treatment problems, patient dissatisfaction, and a sense of entitlement within our society all serve to support patient claims, lawsuits, and dental board complaints. Learn how to practice defensively to protect yourself.

The AAO Insurance Company is sponsoring the risk management program presented by a panel of three speakers experienced in investigating, evaluating, and appropriately resolving malpractice claims. Discussions will include such topics as obtaining effective informed consents; creating quality defensible records; terminating problem treatments early to minimize exposure, and more. *AAOIC insureds who attend the entire 2-hour event will receive a certificate to present for 10% professional liability insurance premium discount.*

**Saturday, February 23, 2019**

TBD



**Dr John Buzzatto** maintains a private orthodontic practice in Allison Park and Bridgeville, Pennsylvania while teaching the orthodontic residents at the University of Pittsburgh’s School of Dental Medicine. He is Board Certified by the American Board of Orthodontics and is also on the staff at both Allegheny General Hospital and Children’s Hospital of Pittsburgh. Dr Buzzatto has been active with organized dentistry, especially orthodontics where he has served on the Boards of the Western Pennsylvania Society of Orthodontists, Pennsylvania Association of Orthodontists and Great Lakes Association of Orthodontists, he is also a past President of the American Association of Orthodontists (2012-2013). He has served on the claims committee of AAOIC since 2016 and has lectured to residents at West Virginia, Seton Hill, Pittsburgh, Oklahoma, Case Western and South Carolina (February 2019) on actual malpractice cases that he has reviewed.

**Elizabeth Franklin** is the claims manager at AAO Services, Inc. She and her staff handle the orthodontic malpractice claims for AAOIC. She has worked in the property-casualty insurance claims field more than 30 years; dental malpractice has been a significant part of that experience. During her claims-handling career, litigation has significantly escalated. Because her specialty is orthodontic malpractice, she is uniquely qualified to relate current trends, and to observe the practice situations that appear to expose doctors to the claims and lawsuits that are being filed.



**Dr Neal D Kravitz** is a Diplomat of the American Board of Orthodontics, member of the Edward Angle Honor Society, and Associate Editor for the Journal of Clinical Orthodontics. Dr Kravitz is a graduate of Columbia University and received his D.M.D. and the University of Pennsylvania. He is also a prolific writer for numerous journals. Dr Kravitz lectures throughout the country and internationally on treatment planning, biomechanics, practice management, and ethics, quickly building a reputation as one of the country’s most dynamic speakers.

**Joseph A. Macerelli, Esq.** concentrates his practice in the areas of medical malpractice and other professional liability, personal injury, insurance, and products liability defense. A seasoned trial attorney, he has more than 35 years of experience representing medical professionals, hospitals, and other healthcare providers in state and federal courts. He has been on AAOIC’s panel of approved defense counsel for 5 years.



FULL REGISTRANT NAME \_\_\_\_\_

NICK NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

CREDIT CARD INFORMATION VISA AMEX MC

CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ CVV CODE \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Contact Heather Hunt at [hhunt@saortho.org](mailto:hhunt@saortho.org) or 404.261.5528

**REGISTRATION FEES:**

\$300 GAO Member

\$425 Non-GAO Member

\$850 Non-AAO Member

**New and Young Members:**

1st Year: Free • 2ND Year: 25% of the fee \$75

3rd Year: 50% of the fee \$150

4th Year: 75% of the fee \$225

\*Full-time faculty \$150

\*Residents: Free (18 residents per Residency Program)

\*CODA-approved Orthodontic Residency programs located in Georgia

**Add \$50 if postmarked after Jan. 26, 2019**

**Make Checks Payable to:**

**Georgia Association of Orthodontists**

*Send Payment and Registration Form to:*

**SAO • 32 Lenox Pointe NE**

**Atlanta, GA 30324**

**or fax: 844.214.1224**