

# 2024 GAO ANNUAL MEETING

FEBRUARY 23-24, 2024 IN GREENSBORO, GEORGIA



**THE RITZ-CARLTON**  
REYNOLDS, LAKE OCONEE

JOIN US AT A ONE-OF-A-KIND



**DESTINATION**



Come experience the joy of being together, dynamic presentations by our speakers, and our annual GAO business meeting at The Ritz-Carlton.

Network with colleagues and visit with exhibitors  
and sponsors over meals and cocktails.

Set along the waterfront just outside of Atlanta, Georgia, this resort offers five-star amenities, natural beauty and a quiet escape from everyday life.

# 2024 GAO ANNUAL MEETING

## Friday, February 23, 2024

7:00 am	Registration Opens
7:30 am – 5:30 pm	Exhibits
8:00 am – 9:00 am	Breakfast
9:00 am – 12:00 pm	Dr. Jerry Teplitz, 3 CEUs
12:00 pm – 1:00 pm	Lunch
1:00 pm – 4:00 pm	Dr. Willy Dayan, 3 CEUs Sponsored by Align Technology, Inc.
4:00 pm – 5:30 pm	Time to Unwind Reception in the Exhibit Hall. Enjoy a drink while relaxing to the sounds of local guitarist, Jeremy Johnson. Sponsored by UBS Financial Services, Inc.

## Saturday, February 24, 2024

7:00 am – 8:00 am	Breakfast
7:00 am – 1:00 pm	Exhibits
8:00 am – 1:00 pm	Dr. Rozheh Babaan, 5 CEUs Sponsored by 3M Oral Care



## FRIDAY MORNING SPEAKER: DR. JERRY TEPLITZ

### Increasing Your Brain's Performance While Managing the Stress of Change

Dr. Jerry Teplitz | 1.5 CEUs

Have you ever had a negative stressful day in your practice? How did you feel at the end of it? Tired, drained... Now, have you ever had a positive day in your practice? How did you feel at the end of it? Energized. Isn't there an increase in your productivity, effectiveness with patients and staff on that positive day? Don't you handle stress better on those kinds of days.

Amazon bestselling author and top-rated speaker Dr. Jerry V. Teplitz will show how your brain's performance affects your success and how you can use that to make every day a positive high energy day through actual tools and techniques that will increase your energy level while reducing your stress level to create new levels of excellence for yourself. These immediate, effective and easy methods can be applied to all aspects of your professional life.

You will learn:

- Methods to reduce the effects that stress in your environment has on you
- How to take a negative situation and change it to a positive situation
- How increasing your energy system will affect your professional abilities
- Methods to enable you to relax and/or energize when you need to
- Personal power techniques to increase your overall effectiveness

### Speeding to Effective Time Mastery: Working Smarter, Not Harder

Dr. Jerry Teplitz | 1.5 CEUs

How do you effectively deal with the constant deadlines, conflicting priorities, meetings, as well as the other time challenges that you are faced with on a daily basis? With this program you will gain an understanding and ability to be a better and more agile time manager. You will discover your present time management strengths as well as the areas needing improvement.

- Understand the different areas of time management
- Recognize that you do have areas of time management that you are strong in
- Understand the differences between personal and organizational time issues

### About Dr. Jerry Teplitz

Dr. Jerry V. Teplitz' background is as unique as the techniques and approaches he teaches. He is a graduate of Hunter College and Northwestern University School of Law. He practiced as an attorney for the Illinois Environmental Protection Agency. At that point, Dr. Teplitz' career took a dramatic change of direction. He studied and received a Masters and Doctorate Degree in Holistic Health Sciences. He was also on the faculty of the U.S. Chamber of Commerce Institute for Organization Management for nine years.



Dr. Teplitz has been President of his consulting firm and as a professional speaker; he has spoken at over 1,800 meetings and to over one million people. He conducts seminars in the areas of leadership, management, stress management, employee productivity and sales development.

The American Association of Orthodontists has had Dr. Teplitz present six out of the last seven years at their Annual Conventions.

Jerry is the author of *Switched-On Selling* and *Switched-On Networking*, both Bestsellers on Amazon. Other books he has authored include *Managing Your Stress in Difficult Times*, *Switched-On Living* and *Brain Gym for Business*.

Jerry is one of only 600 speakers world-wide who has earned the title Certified Speaking Professional from the National Speakers Association. Finally, he has been selected by the Professional Convention Management Association as a "Best-In Class" speaker and by the Canadian Society of Association Executives as an Association Excellence Speaker based on the quality and impact of his presentations.

To view Jerry's complete bio and learn more on this exciting speaker, go to: [www.teplitz.com](http://www.teplitz.com).

## FRIDAY AFTERNOON SPEAKER: DR. WILLY DAYAN

### **Aligner Orthodontics: A Biomechanical Approach**

Reducing Additional Aligners, Software Modification Controls

Treating Growing Patients and Maximizing Profitability

Reduce/Eliminate Doctor Computer Time

**Dr. Willy Dayan | 3 CEUs  
Sponsored by Align Technology, Inc.**

With over 20 years of experience in Digital Aligner Orthodontics, Dr. Dayan will review many of the common mistakes made and the solutions to those challenges, so cases treat faster and more efficiently from the start. Having a strong foundation in aligner biomechanics is essential for success with any aligner system. How to customize the force systems using the aligner software is the basis for efficient and effective treatment. The result of proper aligner planning is reduced additional aligners.

In addition, becoming efficient and effective in aligner orthodontics and aligner management practices of the modern digital orthodontic office are essential. As practices enjoy the growth the aligner portion of their “share of chair,” the amount of “Computer Homework” for doctor increases to an unmanageable level.

Often orthodontists are doing this “Computer Homework” in their personal time, and this becomes a challenge to their lifestyle.

Learning Objectives:

- Learn the common misconceptions about aligner orthodontics and review how aligner biomechanics are both different and similar to wires and braces biomechanics.
- Gain knowledge about how to customize the aligners to support corrections in different planes of space depending on the patient’s individual needs which will reduce additional aligner orders.
- Learn a systematic approach to minimize modifications, reduce doctor computer time and reach approved aligner plans with only 2 minutes of doctor time even in challenging cases.

### **About Dr. Willy Dayan**

Dr. Dayan received his DDS in 1986 and his diploma in Orthodontics in 1991, both from University of Toronto. In addition to his private practice in orthodontics, Dr. Dayan is also a clinical instructor of Orthodontics. His teaching expertise lies in areas of: Aligner biomechanics, Esthetic Adult Orthodontic



Techniques, and Rehabilitative Orthodontics in preparation for Cosmetic Reconstructive Dentistry, Patient Interviews and Treatment Presentation Skills.

He has been a guest lecturer at multiple conventions and meetings worldwide and continues to lecture at the Department of Orthodontics at the University of Toronto on regular basis.

Dr. Dayan became an Invisalign provider in the fall of 1999, has treated over 5000 of his own cases, and coached over 40,000 ClinChecks in his coaching site. Dr. Dayan is a registered speaker for Align Corp. and currently teaches orthodontists internationally how to achieve excellent results in the most challenging cases. He also coaches many clinicians about their own Orthodontic cases, helping them to customize their own orthodontic and ClinCheck treatment plans for their individual patients, through his website: [YourOrthoCoach.com](http://YourOrthoCoach.com).

## SATURDAY MORNING SPEAKER: DR. ROZHEH BABAAN

### **Indirect Bonding: Direct Profit**

**Dr. Rozheh Babaan | 5 CEUs  
Sponsored by 3M Oral Care**

Why would someone choose to Direct Bond a comprehensive case vs. using Indirect Bonding?

During this course, we will be discussing how to create an efficient workflow/schedule around Indirect Bonding using the 3M IDB system to maximize profitability in any private practice.

Not all indirect bonding techniques are “created equal” and we will cover why the 3M system is positively unique as well as touch on five specific ways in which profitability can be accomplished while achieving effective results efficiently. Additionally, we will review specific ways in which Indirect Bonding can be used as a simple marketing tool to enhance any practice. Finally, we will discuss how to reduce personal/professional stress while increasing the bottom line, simply by adopting the 3M system.

### **About Dr. Rozeh Babaan**

Dr. Babaan graduated from NYU’s College of Dentistry and started the first two years of his career practicing cosmetic dentistry. He then went on to earn his specialty certificate in orthodontics as well as a Master’s Degree from the University of Colorado School of Dental Medicine. He loves to teach and has been a clinical instructor at the UCLA School of Dentistry’s section of orthodontics.

Dr. Babaan’s current interest is mentoring orthodontic residents and/or recent orthodontic graduates in the “real-life” business of orthodontics. He’s recently lectured on the topic of the value of indirect bonding for 3M as well as at various regional medical/dental

associations on topics including TADs, smile aesthetics, and multi-disciplinary patient care.

Currently, he maintains two private practices in Glendale and Pasadena, CA and enjoys spending his free time outside of the office with his wife, son, and their German Shepherd. He loves to travel, he’s a dedicated foodie, and has been told he has expert knowledge in many useless sports facts.



## REGISTER TODAY

Registration details and hotel info can be found on the back page. Visit us online at [gaortho.org](http://gaortho.org) or scan the QR code to register. Questions? Call (470) 317-2438 or write [gao.members@gmail.com](mailto:gao.members@gmail.com).

**Thank You to Our 2024  
Speaker Sponsors**



**Thank You to Our Friday  
Reception Sponsor**



## GAO ANNUAL MEETING REGISTRATION & HOTEL INFO

### MEETING REGISTRATION

Preregister by January 31, 2024 to avoid a \$50 late fee. Register online at [gaortho.org](http://gaortho.org) or scan the QR code. All preregistered attendees will receive badges upon arrival at the GAO registration desk.

### REGISTRATION FEES

GAO Member:	\$400.00
GAO Board Member:	\$0
<b>GAO New Members:</b>	
1st Year Out	\$75.00
2nd Year Out	\$175.00
3rd Year Out	\$250.00
4th Year Out	\$325.00
Full Time Faculty:	\$250.00
Non-GAO Member:	\$525.00
Non-AAO Member:	\$900.00
Retired GAO Member:	\$50.00

### REFUND AND CANCELLATION

All requests for refunds or cancellations must be received in writing to the GAO prior to the preregistration deadline. No refunds will be given if cancellation is received after the preregistration deadline.

### HOTEL RESERVATIONS

The Ritz-Carlton reservation link will be provided after meeting registration is received. Room rate per night: \$239.00, plus reduced resort fee of \$26.00 per room, per night. Limited rooms at this rate. Room block expires January 31, 2024.

### CONTACT GAO

Questions? Call (470) 317-2438 or email us at [gao.members@gmail.com](mailto:gao.members@gmail.com).

### HOTEL RESORT FEE INCLUDES:

- Overnight valet parking for one vehicle per room, per night
- Enhanced guest room Internet access for multiple devices. This does not apply to meeting space.
- Local and long distance, domestic phone calls
- Access to his/her locker rooms featuring a whirlpool, steam room, dry sauna and cold plunge pool
- 24-hour use of the Business Center (does not apply to group bulk needs)
- Reynolds tennis court usage (reservations required)
- Scheduled daily morning fitness class (i.e. yoga/Pilates)
- Use of specialized brand bicycles
- Non-motorized lake activities (kayaks, canoes, Yolo boards, etc.)
- Dock and bank side fishing in Lake Oconee
- Access to all Reynolds driving ranges and putting greens, including range balls and TaylorMade golf club rentals



### SCAN TO REGISTER

Visit us online at [gaortho.org](http://gaortho.org) or scan the QR code.