



2025 GAO ANNUAL MEETING

FEBRUARY 21-22, 2025 AT THE RITZ CARLTON

Join Us

GAO ANNUAL MEETING

THE RITZ-CARLTON

REYNOLDS, LAKE OCONEE

As close to nature's perfection as you can get, yet not far from Atlanta, The Ritz-Carlton Reynolds, Lake Oconee is one of the most luxurious lakeside resorts in Georgia — a place where lake house-like charm, world-class accommodations and highly personalized service create an unforgettable experience.



2025 GAO ANNUAL MEETING

Friday, Feb 21, 2025

7:00 am

Registration Opens

7:30 am – 5:00 pm

Exhibits

7:30 am – 8:30 am

Breakfast, Sponsored by European
Orthodontic Laboratory

8:30 am – 10:00 am

Shannon Patterson, Sponsored by
Bentson Cople Patterson & Associates

10:00 am – 12:00 pm

Dr. Bill Dischinger
Sponsored by Ormco

12:00 pm – 12:50 pm

Lunch

12:50 pm

Membership Meeting

1:00 pm – 4:00 pm

Dr. J. Peter Kierl (continues on Sat)
Sponsored by SureSmile®

4:00 pm – 5:30 pm

Time to Unwind Reception — Enjoy
a drink while relaxing to the soothing
sounds of classical guitarist Johnna
J. including classical, jazz, blues and
Latin music styles. Sponsored by UBS
Financial Services, Inc.

Saturday, Feb 22, 2025

7:30 am-8:30 am

Breakfast

8:30 am- 11:30 am

Exhibits

8:30 am – 11:30 am

Dr. J. Peter Kierl (continued from Fri)
Sponsored by SureSmile®

Stay the Weekend

The Ritz-Carlton offers **20% off spa services** when you mention GAO when booking. Meeting attendees also receive **reduced rates on all five golf courses**. It is recommended you secure your tee time in advance and mention GAO. Call 706-467-1225 or email: efishbaugh@reynoldslakeoconee.com.

Join Us

We invite you to join colleagues and industry friends at a one-of-a-kind location on beautiful Lake Oconee for the 2025 GAO Annual Meeting.

- Rooms \$239 / night
- 9.5 hours of CE
- Membership Meeting
- Breakfast & Lunch
- Cocktail Reception
- Exhibits & Networking



Orthodontic State of the Union Address

1.5 CEUs

Shannon Patterson, Partner, CPR, CMSR,
Certified Kolbe Consultant,

Sponsored by Bentson Cople Patterson & Associates

This presentation will explain the current business state, trends and existing benchmarks of the orthodontic marketplace. Shannon will discuss the facts and trends of the evolving change our industry is experiencing. In addition to presenting up-to-date orthodontic market data, this lecture will identify the major pressures the specialty is facing so practices can adjust, adapt and advance in 2025.

Topics to be discussed in detail:

- Current industry benchmarks, trends and insights
- Practice modality changes
- Consumer sentiment & spending behavior patterns
- Georgia demographic changes
- Growth opportunities
- Plus, there will be an open discussion panel.

ABOUT SHANNON PATTERSON:

Shannon Patterson, a partner with Bentson Cople Patterson & Associates, is a leading consultant in the orthodontic industry. She works with orthodontists throughout the United States regarding the business aspects of their practice and specializes in practice and career transitions. Shannon is a Kolbe Certified™ Consultant and expert in the Kolbe suite of assessments focusing on strength-based relationships. She is a member of the American Academy of Medical Management (AAMM) and currently serves as a committee member with the AAO. She is a frequent guest lecturer at AAO meetings, regional orthodontic society meetings, orthodontic resident programs, study clubs, user meetings and she contributes to numerous orthodontic journals.



REGISTER TODAY

Visit us online at gaortho.org or scan the QR code to register. Questions? Call: (470) 317-2438
Email: gao.members@gmail.com



Increasing Your Practice's Efficiency with Clear Aligners and Remote Monitoring

2 CEUs

Dr. Bill Dischinger, *Sponsored by Ormco*

In this presentation, Dr. Dischinger will discuss how the specialty of orthodontics progressed and changed over the years. As this change occurred, Dr. Dischinger decided to move forward on a different path, a clearer more efficient path. A path that did not compromise his core values and quality treatment results yet was delivered in a much different approach. Dr. Dischinger will present clinical results using clear aligners, showing the ability to achieve the same results he has always strived for with fixed appliances. In addition, he will discuss how his practice has changed the way they function utilizing remote monitoring technology and the re-organization within the practice and clinical team and the effects this has had on his work.

ABOUT DR. BILL DISCHINGER:

Dr. Bill Dischinger maintains private practices in Lake Oswego, Beaverton, and Portland, Oregon where he has been practicing for over 25 years. He has lectured and taught all over the world and is recognized as an expert on many subjects within the specialty of orthodontics. He is a KOL for both Ormco and Dental Monitoring. He is an adjunct professor at the University of the Pacific Department of Orthodontics in San Francisco, California. Dr. Dischinger has published numerous articles and written a book on a variety of subjects within the specialty of orthodontics. Dr. Dischinger completed his dental training at Oregon Health Sciences University in 1997 and his orthodontic residency at Tufts University in Boston in 1999. He and his wife, Kari Lynn, have been married for over 30 years and have four sons.



The Mechanics Behind Digital Ortho Design

6 CEUs (3 hours on Friday and 3 hours on Saturday)

Dr. J. Peter Kierl, *Sponsored by SureSmile®*

Dr. Kierl will present a variety of treated cases using the SureSmile® Digital System. He will show all classification of cases using fixed appliances, lingual appliances, and combination treatment involving fixed appliances and aligners (Hybrid Treatment). He will also demonstrate the fundamental concepts in SureSmile® treatment planning and define the treatment flow in various treatment modalities. In conclusion he will discuss the challenges of orthodontists today in treating our patients in the most esthetic manner possible.

ABOUT DR. J. PETER KIERL:

Dr. J Peter Kierl earned his Bachelor of Science degree (Summa Cum Laude) from the University of Notre Dame. His Doctorate of Dental Surgery from the University of Oklahoma College of Dentistry and his Master of Science in orthodontics from the University of Iowa.

Professional Affiliations:

- American Dental Association
- American Association of Orthodontics
- Diplomate, American Board of Orthodontics
- Fellow of the American College of Dentists

Dr. Kierl lectured nationwide and internationally on various topics in orthodontics. His two main teaching interests have been self-ligating brackets and the use of digital virtual treatment planning in orthodontics with the SureSmile® system which he implemented in his practice in 2006. Dr. Kierl has been closely involved with the SureSmile® clinical advisory board (now Denstply-Sirona) since that time. He is a Clinical Professor at the University of Oklahoma College of Dentistry in the Department of Orthodontics.

Dr. Kierl has been in private practice in Edmond, Oklahoma since 1981. He is the fourth of ten children of Phil and Betty Kierl and grew up in Oklahoma City. He has been married to Barbara Maloney Kierl since 1985. He has three children and four grandchildren. He enjoys exercising and chasing his grandchildren when he has the time.

**Thank You to Our 2025
Speaker Sponsors**



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+ ASSOCIATES



SureSmile



**Thank You to Our Friday
Reception Sponsor**

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GAO ANNUAL 2025 MEETING REGISTRATION & HOTEL INFO

MEETING REGISTRATION

Preregister by January 29, 2025 to avoid a \$50 late fee. Register online at gaortho.org or scan the QR code. All preregistered attendees will receive badges upon arrival at the GAO registration desk.

HOTEL RESERVATIONS

The Ritz-Carlton reservation link will be provided after meeting registration is received. Room rate per night: \$239.00, plus reduced resort fee of \$26.00 per room, per night. Limited rooms at this rate. Room block expires January 29, 2025.

DINING RESERVATIONS

Please note: If planning on dining onsite for dinner, reservations are highly recommended at all restaurants. The new Lake Oconee Cove can only handle parties of six and smaller.

REGISTRATION FEES

GAO Member	\$400.00
GAO Board Member	\$0
GAO New Members:	
1st Year Out	Complimentary
2nd Year Out	\$100.00
3rd Year Out	\$200.00
4th Year Out	\$300.00

Residents: No fee for first 10 residents from DCG and first 10 residents from GSO. Fee after no reg. fee spots filled is \$200.00.

Full Time Faculty	\$200.00
Non-GAO Member	\$525.00
Non-AAO Member	\$950.00
Retired GAO Member	\$50.00

REFUND AND CANCELLATION

All requests for refunds or cancellations must be received in writing to the GAO prior to the preregistration deadline. No refunds will be given if cancellation is received after the preregistration deadline.

HOTEL RESORT FEE INCLUDES:

- Overnight valet parking for one vehicle per room, per night
- Enhanced guest room Internet access for multiple devices. This does not apply to meeting space.
- Local and long distance, domestic phone calls
- Access to his/her locker rooms featuring a whirlpool, steam room, dry sauna and cold plunge pool
- 24-hour use of the Business Center (does not apply to group bulk needs)
- Reynolds tennis court usage (reservations required)
- Scheduled daily morning fitness class (i.e. yoga/Pilates)
- Use of specialized brand bicycles
- Non-motorized lake activities (kayaks, canoes, Yolo boards, etc.)
- Dock and bank side fishing in Lake Oconee
- Access to all Reynolds driving ranges and putting greens, including range balls and TaylorMade golf club rentals



REGISTER TODAY:

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